

Ranking Case Study - Gestational Diabetes

Does themeing play a part in
Search Engine Rankings?
(31st July 2008)



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The Idea behind this report

I believe that:

“With all other things being equal, the page that is the best themed for a search term, will rank higher than the less well themed pages”.

Now, this is not something that I can prove because all “other things” will never be equal. All I can do is look for evidence to back up my theory. This isn’t as easy as it may sound, since ranking well in Google depends on a lot of factors, including off-page factors such as inbound links.

It’s not even a question of choosing pages with identical page rank for a study like this, since page rank is achieved through inbound links, but not all inbound links are equal. Each one can have an entirely different thing to say about the page it links to.

E.g. Two pages about “widgets” may both have a Page Rank 3. One page may have a predominance of inbound links using the link text “blue widgets”, while the other page may have a predominance of inbound links saying simply “green widgets”. If I were to search for “Blue widget”, I would expect to see the former page appear higher, yet both pages are about widgets. Searching simply for “green widgets” might bring a different order.

Since it is impossible to get “all other things” to be the same, I thought to heck with those “other things”. I simply wanted to see how themeing was spread across the search results irrespective of off-page factors, so this is what I did.

1. I searched for the term **gestational diabetes** at Google. The term was chosen for no other reason than I am interested in this topic, and there is a lot of competition for this term.
2. I copied the on-page text from pages that ranked 1-10, 100-109 and 361-372 (I had to skip a couple because they were PDF files, and I wanted to compare web pages). To do this, I loaded the web page in Firefox, clicked inside the page somewhere, and pressed CTRL + A to highlight everything, and CTRL + C to copy it to the clipboard.
3. I pasted (CTRL + V) all 30 articles into the Fat Content Creator software that comes with my “Fat Content Course”.
4. I used KRA Pro to find some theme words for this topic. KRA Pro returned a lot of potential theme words (over 100), which needed whittling down. Fortunately, it returns them in order of importance, so I could work from the top, and trim any words that I felt were not 100% related to this topic. I ended up with 39 words that I felt were related to this topic.

5. I loaded the theme words into the Fat Content Creator for each of the 30 articles, and began checking the articles using the built in “Theme Report”.
6. I took a screenshot of each Theme Report Summary, so I could include them in this short report. You will see all 30 screenshots from the theme reports later in this report.
7. I then took data averages from each of the three groups of articles, so that we could compare the themeing of the pages in the top 10 of Google, with those ranking around the 100 mark, and those ranking below 340.

Be aware that the tool I am using in this study to check themeing of web pages, is an article editor, it is not a tool to reverse engineer Google or any other search engine. This tool merely looks at words on pages (which is what I am interested in since I want to see if themeing is important).

Before I show you the results, let me give you the theme words I chose, since these are obviously of interest.

age	during	level
baby	eat	low
birth	exercise	pregnancy
blood	exercising	pregnant
body	food	prevent
care	gestational	research
cause	glucose	risk
child	health	sugar
condition	help	test
diabetes	high	treatment
diet	info	type
disease	insulin	weigh
doctor	late	women

And the Results.....

Top 10 pages Theme Reports

These are screenshots from the theme report generated by the Fat Content Creator.

<p>Article Theme Summary:</p> <p>Article Words: 2283 Total Theme Words: 502 Different Theme Words: 39 Themed 22 % (1 theme word every 4.5 article words)</p> <p>Percentage of Theme Words Used = 100</p> <p>Quality Theme Score (max 100%): 100%</p>	<p>Article Theme Summary:</p> <p>Article Words: 1051 Total Theme Words: 230 Different Theme Words: 34 Themed 21.9 % (1 theme word every 4.6 article words)</p> <p>Percentage of Theme Words Used = 87.2</p> <p>Quality Theme Score (max 100%): 77.8%</p>
<p>Article Theme Summary:</p> <p>Article Words: 403 Total Theme Words: 70 Different Theme Words: 29 Themed 17.4 % (1 theme word every 5.8 article words)</p> <p>Percentage of Theme Words Used = 74.4</p> <p>Quality Theme Score (max 100%): 100%</p>	<p>Article Theme Summary:</p> <p>Article Words: 5889 Total Theme Words: 994 Different Theme Words: 37 Themed 16.9 % (1 theme word every 5.9 article words)</p> <p>Percentage of Theme Words Used = 94.9</p> <p>Quality Theme Score (max 100%): 100%</p>
<p>Article Theme Summary:</p> <p>Article Words: 2988 Total Theme Words: 645 Different Theme Words: 37 Themed 21.6 % (1 theme word every 4.6 article words)</p> <p>Percentage of Theme Words Used = 94.9</p> <p>Quality Theme Score (max 100%): 90.9%</p>	<p>Article Theme Summary:</p> <p>Article Words: 2261 Total Theme Words: 307 Different Theme Words: 35 Themed 13.6 % (1 theme word every 7.4 article words)</p> <p>Percentage of Theme Words Used = 89.7</p> <p>Quality Theme Score (max 100%): 100%</p>
<p>Article Theme Summary:</p> <p>Article Words: 1320 Total Theme Words: 326 Different Theme Words: 36 Themed 24.7 % (1 theme word every 4 article words)</p> <p>Percentage of Theme Words Used = 92.3</p> <p>Quality Theme Score (max 100%): 65.7%</p>	<p>Article Theme Summary:</p> <p>Article Words: 1005 Total Theme Words: 188 Different Theme Words: 32 Themed 18.7 % (1 theme word every 5.3 article words)</p> <p>Percentage of Theme Words Used = 82.1</p> <p>Quality Theme Score (max 100%): 78.6%</p>
<p>Article Theme Summary:</p> <p>Article Words: 834 Total Theme Words: 163 Different Theme Words: 33 Themed 19.5 % (1 theme word every 5.1 article words)</p> <p>Percentage of Theme Words Used = 84.6</p> <p>Quality Theme Score (max 100%): 87.3%</p>	<p>Article Theme Summary:</p> <p>Article Words: 1611 Total Theme Words: 317 Different Theme Words: 37 Themed 19.7 % (1 theme word every 5.1 article words)</p> <p>Percentage of Theme Words Used = 94.9</p> <p>Quality Theme Score (max 100%): 100%</p>

Averages of top 10

Different Theme Words Used - 34.9

Themed % - 19.6 (1 theme word every 5.1 article words)

Percentage of Theme Words Used - 89.5%

Quality Theme Score - 86.9%

Results for 100 - 109

These are screenshots from the theme report generated by the Fat Content Creator.

<p>Article Theme Summary:</p> <p>Article Words: 1443 Total Theme Words: 336 Different Theme Words: 35 Themed 23.3 % (1 theme word every 4.3 article words)</p> <p>Percentage of Theme Words Used = 89.7</p> <p>Quality Theme Score (max 100%): 58.5%</p>	<p>Article Theme Summary:</p> <p>Article Words: 1128 Total Theme Words: 252 Different Theme Words: 33 Themed 22.3 % (1 theme word every 4.5 article words)</p> <p>Percentage of Theme Words Used = 84.6</p> <p>Quality Theme Score (max 100%): 49.9%</p>
<p>Article Theme Summary:</p> <p>Article Words: 536 Total Theme Words: 51 Different Theme Words: 19 Themed 9.5 % (1 theme word every 10.5 article words)</p> <p>Percentage of Theme Words Used = 48.7</p> <p>Quality Theme Score (max 100%): 41.1%</p>	<p>Article Theme Summary:</p> <p>Article Words: 1630 Total Theme Words: 307 Different Theme Words: 36 Themed 18.8 % (1 theme word every 5.3 article words)</p> <p>Percentage of Theme Words Used = 92.3</p> <p>Quality Theme Score (max 100%): 100%</p>
<p>Article Theme Summary:</p> <p>Article Words: 454 Total Theme Words: 54 Different Theme Words: 15 Themed 11.9 % (1 theme word every 8.4 article words)</p> <p>Percentage of Theme Words Used = 38.5</p> <p>Quality Theme Score (max 100%): 37.8%</p>	<p>Article Theme Summary:</p> <p>Article Words: 1140 Total Theme Words: 247 Different Theme Words: 33 Themed 21.7 % (1 theme word every 4.6 article words)</p> <p>Percentage of Theme Words Used = 84.6</p> <p>Quality Theme Score (max 100%): 72.6%</p>
<p>Article Theme Summary:</p> <p>Article Words: 735 Total Theme Words: 144 Different Theme Words: 29 Themed 19.6 % (1 theme word every 5.1 article words)</p> <p>Percentage of Theme Words Used = 74.4</p> <p>Quality Theme Score (max 100%): 67.6%</p>	<p>Article Theme Summary:</p> <p>Article Words: 395 Total Theme Words: 69 Different Theme Words: 24 Themed 17.5 % (1 theme word every 5.7 article words)</p> <p>Percentage of Theme Words Used = 61.5</p> <p>Quality Theme Score (max 100%): 81.6%</p>
<p>Article Theme Summary:</p> <p>Article Words: 1222 Total Theme Words: 237 Different Theme Words: 35 Themed 19.4 % (1 theme word every 5.2 article words)</p> <p>Percentage of Theme Words Used = 89.7</p> <p>Quality Theme Score (max 100%): 97.5%</p>	<p>Article Theme Summary:</p> <p>Article Words: 484 Total Theme Words: 87 Different Theme Words: 19 Themed 18 % (1 theme word every 5.6 article words)</p> <p>Percentage of Theme Words Used = 48.7</p> <p>Quality Theme Score (max 100%): 43%</p>

Averages 100-109

Different Theme Words Used - 27.8

Themed % - 18.2 (1 theme word every 5.5 article words)

Percentage of Theme Words Used - 71.2%

Quality Theme Score - 64.9%

Results for Pages 340-351 (two pages were omitted because they were PDFs)

These are screenshots from the theme report generated by the Fat Content Creator.

<p>Article Theme Summary:</p> <p>Article Words: 3681 Total Theme Words: 642 Different Theme Words: 36 Themed 17.4 % (1 theme word every 5.7 article words)</p> <p>Percentage of Theme Words Used = 92.3</p> <p>Quality Theme Score (max 100%): 100%</p>	<p>Article Theme Summary:</p> <p>Article Words: 255 Total Theme Words: 45 Different Theme Words: 13 Themed 17.6 % (1 theme word every 5.7 article words)</p> <p>Percentage of Theme Words Used = 33.3</p> <p>Quality Theme Score (max 100%): 37.5%</p>
<p>Article Theme Summary:</p> <p>Article Words: 391 Total Theme Words: 27 Different Theme Words: 9 Themed 6.9 % (1 theme word every 14.5 article words)</p> <p>Percentage of Theme Words Used = 23.1</p> <p>Quality Theme Score (max 100%): 9.2%</p>	<p>Article Theme Summary:</p> <p>Article Words: 5314 Total Theme Words: 766 Different Theme Words: 27 Themed 14.4 % (1 theme word every 6.9 article words)</p> <p>Percentage of Theme Words Used = 69.2</p> <p>Quality Theme Score (max 100%): 86.2%</p>
<p>Article Theme Summary:</p> <p>Article Words: 442 Total Theme Words: 23 Different Theme Words: 8 Themed 5.2 % (1 theme word every 19.2 article words)</p> <p>Percentage of Theme Words Used = 20.5</p> <p>Quality Theme Score (max 100%): 4.8%</p>	<p>Article Theme Summary:</p> <p>Article Words: 281 Total Theme Words: 82 Different Theme Words: 23 Themed 29.2 % (1 theme word every 3.4 article words)</p> <p>Percentage of Theme Words Used = 59</p> <p>Quality Theme Score (max 100%): 35.2%</p>
<p>Article Theme Summary:</p> <p>Article Words: 382 Total Theme Words: 60 Different Theme Words: 19 Themed 15.7 % (1 theme word every 6.4 article words)</p> <p>Percentage of Theme Words Used = 48.7</p> <p>Quality Theme Score (max 100%): 66.6%</p>	<p>Article Theme Summary:</p> <p>Article Words: 1220 Total Theme Words: 194 Different Theme Words: 27 Themed 15.9 % (1 theme word every 6.3 article words)</p> <p>Percentage of Theme Words Used = 69.2</p> <p>Quality Theme Score (max 100%): 83.2%</p>
<p>Article Theme Summary:</p> <p>Article Words: 521 Total Theme Words: 83 Different Theme Words: 19 Themed 15.9 % (1 theme word every 6.3 article words)</p> <p>Percentage of Theme Words Used = 48.7</p> <p>Quality Theme Score (max 100%): 49.5%</p>	<p>Article Theme Summary:</p> <p>Article Words: 548 Total Theme Words: 34 Different Theme Words: 11 Themed 6.2 % (1 theme word every 16.1 article words)</p> <p>Percentage of Theme Words Used = 28.2</p> <p>Quality Theme Score (max 100%): 8.8%</p>

Averages 340-351

Different Theme Words Used - 19.2

Themed % - 14.4 (1 theme word every 6.9 article words)

Percentage of Theme Words Used - 49.2%

Quality Theme Score - 52.0%

Comparing the Summaries Side By Side

Parameter	Top 10	100-109	340-351
# Different Theme Words Used	34.9	27.8	19.2
Themed %	19.6	18.2	14.4
Percentage of Theme Words Used	89.5	71.2	49.2
Quality Theme Score*	86.9	64.9	52.0

***Quality Theme Score** is a calculation that the software makes to give an idea of how well themed an articles is. It takes into account the size of the article, how many (and the range of) theme words are used as well as trying to look for keyword stuffing. It is a calculation that was created to give an idea of how well the article is themed for the selected theme words.

It is also a useful metric when themeing content because it will tell you if you are “over-themeing” your content. While it is true that pages reach the top of Google with very high theme percentages, as an author of new content, it is better to take the cautious route.

This score was never intended to help “reverse engineer” Google rankings, because the score is calculated using theme words chosen by the user. The type of analysis I have done will fail if your theme words are not the right ones. It is for this reason that when I found the theme words for this study, I turned to Google and used KRA Pro to tell me what was important.

Looking across the row, we can see that as we move down the search engine positions:

1. Number of different theme words used DECREASES
2. Themed Percentage DECREASES
3. Percentage of Theme Words Used DECREASES
4. Quality Theme Score DECREASES

I will leave you to draw your own conclusions from this study, but to my mind it’s yet more evidence that themeing is important in the search engine algorithms. However, as always, we must be aware that on-page factors are only part of the equation.

My personal belief is that themeing is very important in search engine rankings. It is common knowledge that Latent Semantic Indexing is a technology used by the search engines in their ranking algorithms, so this should not be a surprise to anyone.

What do you think?

Resources:

KRA Pro - Keyword Analysis & Site Blueprinting Tool. KRA Pro was used in this report to find theme words for “gestational diabetes”.

Creating Fat Content Course - including the Fat Content Creator Software used in the analysis of web pages in this report.

Other themeing Reports - Some of my reports and videos about themeing.

Appendix

After completing this report, I realised that people who do not know me might think I just made up the Theme Report Summaries and that they were not based on real pages.

I therefore went back to Google, and found the sites again that I analyzed, taking screenshots of the Google results pages to show you exactly which sites I used in this report and where they ranked in Google. The screenshots also show that I did not pick and choose the sites in this study to make my theory fit (which I was accused of doing by one person in the earlier theme reports). Instead I searched for **gestational diabetes**, and then took 10 consecutive web pages from the top, middle and bottom of the search results from Google's main index.

The first screenshot is the last page of Google results for this phrase. Although Google initially reported 1.2 million matching pages, in fact, it only serves up 449 pages from its main index. Screenshot of the last page of results is shown on the next page.

The last page of the search results show that in fact there were only 449 pages that Google considered important and unique enough to show us.

Web [Images](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) [Sign in](#)



Web [Books](#) Results 441 - 449 of 449 English pages for [gestational diabetes](#). (1.33 seconds)

Refine results for **gestational diabetes**:

[Treatment](#) [Tests/diagnosis](#) [For patients](#) [From medical authorities](#)
[Symptoms](#) [Causes/risk factors](#) [For health professionals](#) [Alternative medicine](#)

[Nutritional Management of Diabetes Mellitus - Google Books Result](#)

by Gary Frost, Anne Dornhorst, Robert Moses - 2003 - Health & Fitness - 268 pages
Summary and recommendations of the Fourth International Workshop - Conference on
Gestational Diabetes Mellitus. Diabetes Care 1 998; 21 (Suppl 2): B1-B167. ...
[books.google.com/books?isbn=0471497517...](#)

[The Diabetes Handbook - Google Books Result](#)

by Ruth E. Lundstrom, Aldo A. Rossini - 2004 - Medical - 224 pages
For Type 2 **diabetes**, the risk in a lifetime is greater; however, obesity is an important factor.
Diabetes is extremely rare in babies. **Gestational Diabetes** ...
[books.google.com/books?isbn=076372386X...](#)

[What to Do When the Doctor Says It's Diabetes: The Most Important ... - Google Books Result](#)

by Larry Ballonoff, Winnie Yu, Melvin Stjernholm ... - 2004 - Health & Fitness - 288 pages
Then, sometime in the sixth month, you get the stunning news: You have **gestational diabetes**. Now what, you might be wondering. You didn't have **diabetes** ...
[books.google.com/books?isbn=1592330606...](#)

[Emergency Guide for Dental Auxiliaries - Google Books Result](#)

by Janet Bridger Chernega - 2001 - Medical - 200 pages
GESTATIONAL DIABETES An additional form of **diabetes** is called **gestational diabetes**.
This form of **diabetes** begins during pregnancy and ends following ...
[books.google.com/books?isbn=076681887X...](#)

[The Type 2 Diabetic Woman - Google Books Result](#)

by M. Sara Rosenthal - 1999 - Medical - 384 pages
GESTATIONAL DIABETES **Gestational diabetes** (GDM) refers to **diabetes** that is first
diagnosed during the twenty-fourth to twenty-eighth week of pregnancy. ...
[books.google.com/books?isbn=0737300787...](#)

[A Comprehensive Review for the Certification and Recertificati on ... - Google Books Result](#)

by Claire Babcock O'Connell, Sarah F Zarbock - 2007 - Medical - 345 pages
Gestational diabetes mellitus is carbohydrate intolerance of variable severity ... C.
Recurrence of **gestational diabetes** is common, occurring in 60-90% of ...
[books.google.com/books?isbn=0781767679...](#)

[The Treatment of Diabetes Mellitus With Chinese Medicine: A ... - Google Books Result](#)

by Bob Flaws, Lynn M. Kuchinski, Robert Casañas - 2002 - Health & Fitness - 401 pages
Gestational diabetes usually develops because of a faulty physical ... While any woman
may develop **gestational diabetes**, some of the risk factors are a ...
[books.google.com/books?isbn=1891845217...](#)

[Current Obstetric and Gynecologic Diagnosis and Treatment - Google Books Result](#)

by Alan H. DeCherney, Lauren Nathan - 2002 - Medical - 1230 pages
Prognosis Women diagnosed with **gestational diabetes** have an increased risk of ...
REFERENCES Adams KM et al: Sequelae of unrecognized **gestational diabetes**. ...
[books.google.com/books?isbn=0838514014...](#)

[Diabetology of Pregnancy - Google Books Result](#)

by Josip Djelmis, Gernot Desoye, Marina Ivanisevic - 2005 - Medical - 327 pages
10 Kuhl C: Etiology and pathogenesis of **gestational diabetes**. ... 13 **American Diabetes**
Association: Position statement. **Gestational diabetes mellitus**. ...
[books.google.com/books?isbn=380557925X...](#)

In order to show you the most relevant results, we have omitted some entries very similar to the 449 already displayed.

If you like, you can [repeat the search with the omitted results included](#).

◀ **Goooooooooooooogle**
[Previous](#) 35 36 37 38 39 40 41 42 43 44 45

gestational diabetes

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The next screenshot shows the top 10 results used in this study:

Web [Images](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) ▼ [Sign in](#)

Google [Advanced Search](#)
[Preferences](#)

Web [News](#) Results 1 - 10 of about 1,220,000 English pages for **gestational diabetes**. (0.05 seconds)


Refine results for **gestational diabetes**:
[Treatment](#) [Tests/diagnosis](#) [For patients](#) [From medical authorities](#)
[Symptoms](#) [Causes/risk factors](#) [For health professionals](#) [Alternative medicine](#)

Gestational Diabetes Resource Guide - American Diabetes Association
The American Diabetes Association explains the causes, how it can affect the baby, and what treatments are available.
www.diabetes.org/gestational-diabetes.jsp - 53k - [Cached](#) - [Similar pages](#)

Gestational Diabetes: What it Means for Me and My Baby ...
Information about **gestational diabetes** from the American Academy of Family Physicians.
familydoctor.org/075.xml - 30k - [Cached](#) - [Similar pages](#)

Gestational diabetes - MayoClinic.com
Gestational diabetes — Comprehensive overview covers symptoms, treatment of **diabetes** that develops during pregnancy.
www.mayoclinic.com/health/gestational-diabetes/DS00316 - 26k - [Cached](#) - [Similar pages](#)

News results for gestational diabetes

 [Study: Diabetes, Birth Defects Linked](#) - 23 hours ago
Women with pregnancy-induced **diabetes**, called **gestational diabetes**, were also more likely to have a child with a birth defect, but generally only if their ...
[WebMD: 229 related articles >](#)

[GlobalTV: Gestational diabetes raises risk of type 2 diabetes](#) - [Reuters: 121 related articles >](#)

Gestational diabetes - Wikipedia, the free encyclopedia
Gestational diabetes (or **gestational diabetes mellitus**, GDM) is a condition in which women without previously diagnosed **diabetes** exhibit high blood glucose ...
en.wikipedia.org/wiki/Gestational_diabetes - 110k - [Cached](#) - [Similar pages](#)

Gestational Diabetes
Out of every 100 pregnant women in the United States, three to eight get **gestational diabetes**. **Diabetes** means that your blood glucose (also called blood ...
diabetes.niddk.nih.gov/dm/pubs/gestational/ - 38k - [Cached](#) - [Similar pages](#)

Gestational diabetes - BabyCenter
Why **diabetes** is one of the most common complications of pregnancy, and what you should do about it if you're diagnosed.
babycenter.com/refcap/2058.html - 123k - [Cached](#) - [Similar pages](#)

Gestational Diabetes
Mainly devoted to diet and weight gain in pregnancy. A good overview includes dietary advice and health tips.
www.nichd.nih.gov/health/topics/Gestational_Diabetes.cfm - 30k - [Cached](#) - [Similar pages](#)

MedlinePlus Medical Encyclopedia: **Gestational diabetes**
Gestational diabetes is usually diagnosed during the 24th - 28th weeks of pregnancy. All pregnant women should receive an oral glucose tolerance test during ...
www.nlm.nih.gov/medlineplus/ency/article/000896.htm - 24k - [Cached](#) - [Similar pages](#)

Gestational Diabetes
Pregnancy is a time of promise and expectation, but it can also raise the possibility for some women that they will develop **gestational diabetes mellitus** ...
www.diabetes.ca/Section_About/gestational.asp - 22k - [Cached](#) - [Similar pages](#)

Gestational Diabetes: Symptoms, Causes, Risk Factors, Tests ...
Learn about **gestational diabetes** -- which involves high blood glucose levels during pregnancy -- and the causes of **gestational diabetes**.
diabetes.webmd.com/guide/gestational_diabetes - 127k - [Cached](#) - [Similar pages](#)

Gooooooooooooo**gle**
1 2 3 4 5 6 7 8 9 10

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And the pages ranking 101-110

Web [Images](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more ▾](#)

[Sign in](#)



gestational diabetes

Search

[Advanced Search](#)
[Preferences](#)

Web Results 101 - 110 of about 1,220,000 English pages for **gestational diabetes**. (0.08 seconds)

Refine results for **gestational diabetes**:

[Treatment](#) [Tests/diagnosis](#) [For patients](#) [From medical authorities](#)
[Symptoms](#) [Causes/risk factors](#) [For health professionals](#) [Alternative medicine](#)

[UCSF Children's Hospital | Diabetes in Pregnancy \(Gestational ...](#)

Gestational diabetes refers to **diabetes** that is diagnosed during pregnancy. **Gestational diabetes** occurs in about 7 percent of all pregnancies. ...
www.ucsfhealth.org/childrens/edu/gestationalDiabetes/ - 36k - [Cached](#) - [Similar pages](#)

[Gestational Diabetes](#)

Gestational diabetes is a condition in which the glucose level is elevated and other diabetic symptoms appear during pregnancy in a woman who has not ...
brighamandwomens.staywellsolutionsonline.com/Library/Encyclopedia/85,P00337 - 25k - [Cached](#) - [Similar pages](#)

[BioMed Central | Abstract | Gestational diabetes as a risk factor ...](#)

16 Aug 2007 ... Women with a history of **gestational diabetes** showed a relative risk of pancreatic cancer of 7.1 (95% confidence interval, 2.8–18.0). ...
www.biomedcentral.com/1741-7015/5/25/abstract - 24k - [Cached](#) - [Similar pages](#)

[Gestational Diabetes - Baby And Pregnancy \(UK\)](#)

Some women are affected by **gestational diabetes** when they're pregnant. Find out what it is and why it happens.
www.babyandpregnancy.co.uk/GestationalDiabetes.html - 39k - [Cached](#) - [Similar pages](#)

[Press TV - Gestational diabetes ups diabetes risk](#)

30 Jul 2008 ... Canadian scientists have suggested that women suffering from **gestational diabetes** are at a greater risk of developing type-2 **diabetes**. ...
www.presstv.ir/detail.aspx?id=65191§ionid=3510210 - 72k - [Cached](#) - [Similar pages](#)

[Gestational Diabetes - New York Presbyterian Hospital](#)

Gestational diabetes is a condition in which the glucose level is elevated and ... Unlike type 1 **diabetes**, **gestational diabetes** is not caused by a lack of ...
www.nyp.org/health/gestational-diabetes.html - 31k - [Cached](#) - [Similar pages](#)

[Diabetes Information - Symptoms, Causes and Prevention of Diabetes](#)

Patients with **diabetes** are 4 times more likely to have coronary heart disease and stroke. In addition, **Gestational diabetes** is more dangerous for pregnant ...
diabetesinformationhub.com/ - 20k - [Cached](#) - [Similar pages](#)

[Gestational Diabetes at StorkNet's Pregnancy Complications Center](#)

Understanding **Gestational Diabetes** - A Practical Guide to a Healthy Pregnancy ... Should All Pregnant Women Be Tested for **Gestational Diabetes**? ...
www.storknet.com/complications/gestationaldiabetes/ - 22k - [Cached](#) - [Similar pages](#)

[HowStuffWorks "Gestational Diabetes - Medical Dictionary"](#)

Gestational diabetes, carbohydrate intolerance beginning during pregnancy, may cause birth complications. Learn about **gestational diabetes** causes, symptoms, ...
healthguide.howstuffworks.com/gestational-diabetes-dictionary.htm - 41k - [Cached](#) - [Similar pages](#)

[Gestational diabetes ups type 2 risk](#)

Gestational diabetes increases chance of getting type 2 **diabetes** ... Women with **gestational diabetes** are at a higher risk of developing type 2 **diabetes** ...
www.irishhealth.com/index.html?level=4&id=13977 - 27k - [Cached](#) - [Similar pages](#)

◀ ▶
[Previous](#) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 [Next](#)

gestational diabetes

Search

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Next screenshot shows the pages from 340 - 351. These are split across multiple results pages because of a shift in rankings:

Web [Images](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more ▾](#) [Sign in](#)

 [Advanced Search](#)
[Preferences](#)

Web Results 331 - 340 of about 1,220,000 English pages for **gestational diabetes**. (0.57 seconds)

Refine results for **gestational diabetes**:

- [Treatment](#)
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